

ISSUE 02/2023
APRIL-JUNE 2023



HRD COMMUNIQUÉ



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01

SOUTHERN PUNJAB POVERTY ALLEVIATION PROJECT (SPPAP) PHASE IV

"IFAD THROUGH GOVT OF PUNJAB"



The Government of Punjab, supported by the International Fund of Agriculture Development (IFAD), initiated the SPPAP project. The implementation of SPPAP Phase III began in September 2020 and concluded successfully in March 2023. The project's impact has been remarkable, reaching both North and South Punjab.

Excitingly, the journey does not end here. With the approval of SPPAP Phase-IV, we're heading in a new era of progress. Chairman of Planning & Development along with Project Director SPPAP and the CEOs of IRM and NRSP were present at the signing ceremony. This forthcoming phase aims to train an impressive 15,000 trainees, with a generous budget of PKR 900 million. The project's duration spans five years, starting from April 2023 and continuing until March 2028.

With unwavering dedication, SPPAP Phase IV promises to build upon its previous achievements, uplifting countless lives and empowering communities throughout Punjab. The sustainable impact it fosters will be felt for generations to come, as this transformative initiative leaves an indelible mark on the landscape of the region. We eagerly anticipate the positive change that SPPAP Phase-IV will bring to the lives of people across Punjab, creating a brighter and more prosperous future for all.

PUNJAB HUMAN CAPITAL INVESTMENT PROJECT (PHCIP)

02

"WORLD BANK THROUGH GOVT OF PUNJAB"



The Punjab Social Protection Authority (PSPA) is championing an ambitious mission to uplift marginalized communities through the Punjab Human Capital Investment Project (PHCIP), backed by the World Bank and the Government of Punjab. This groundbreaking initiative aims to enhance access to quality healthcare, foster economic and social inclusion, and establish a robust social protection service delivery platform in targeted districts. To execute the Economic Inclusion (EI) component of the project in districts Bahawalpur & Muzaffargarh (Package I) and districts Rajanpur & Rahim Yar Khan (Package II), IRM has forged a dynamic partnership with NRSP.

Exciting developments during this quarter include the transfer of 4,405 tangible and intangible assets in Package I, empowering individuals to thrive. In Package II, 9 mentors have been identified, and 16 mentors underwent rigorous training, fueling the project's progress. We are thrilled to share that 889 project beneficiaries have been enrolled, and 10 Labor Market Readiness training sessions have empowered them for future success. The impact of the initiative is undeniable, with livelihood investment formation benefiting 285 individuals. The transfer of 4,064 tangible and intangible assets in Package II signifies the prominent difference we are making in the lives of those we serve

03 Google Career Certificates

"GOOGLE"



Embrace the transformative power of Google Career Certificates. This groundbreaking initiative has touched the lives of tens of thousands of Pakistanis, igniting a wave of empowerment and economic expansion. On May 9th, 2023, Google launched Google Career Certificates 2.0 in Islamabad. Through the testimonials and phenomenal changes shared by the graduates, it has proven to be an invaluable resource for women and fresh graduates, enabling them to excel in their careers by acquiring new skills and earning recognized certificates. During the quarter, 7,485 motivated individuals joined the GCC programme. These statistics reflect that our dedication to nurturing unparalleled growth and success has resonated strongly with program participants. During the quarter, Google introduced three new courses (Business Intelligence, Advanced Data Analytics, and Cybersecurity) solely to address the evolving demands of the industry.

Complementing these new courses, Google also introduced a soft skills program, further enriching the programme's offerings. These competencies are in high demand within the technology sector, presenting professionals with the chance to secure lucrative employment or excel in their current roles. IRM's commitment to promote economic recovery remains steadfast, empowering individuals to secure employment, advance careers, and foster thriving businesses.

NEW PARTNERSHIPS INITIATIVE EXPAND – HUMAN DEVELOPMENT ACTIVITY (HDA)

04

"PALADIUM THROUGH USAID"



In a captivating collaboration, IRM and Palladium Pakistan's educational quality projects in Buner and Dir Upper, sponsored by USAID's NPI EXPAND HDA program. The project is being carried out with the close coordination of KPK Department of Education, the Directorate of Secondary and Elementary Education, the Directorate of Curriculum and Teacher Education (DCTE), and the District Education Offices. The initiative focuses on enhancing the professional development of teachers in various areas such as ECE, Urdu, English, Mathematics and Science teaching. Head teachers and academic supervisors are also being trained to effectively manage and lead to increase educational quality. Additionally, Parent Teacher Councils (PTCs) are being equipped to promote increased access and quality of education in their community, particularly for females. Through these programmes, IRM aims to raise awareness about gender discrimination in education and assist in bridging the gender gap.

During the quarter, 5th, 6th, and 7th orientation meetings for head teachers and academic supervisors were conducted with a 100% attendance rate. Additionally, 14 MHM (Menstrual Hygiene Management) sessions were organized at Middle and High schools in Dir Upper. Furthermore, teachers participated in 9 subject based training sessions. Moreover, 23 PTC (Parent-Teacher Council) orientation sessions were also conducted.



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05 IRM SMART SCHOOLS

"INSTITUTE OF RURAL MANAGEMENT"



Like a radiant beacon of hope, the SMART School initiative by IRM illuminates the path for underprivileged street children in Punjab, Sindh, KP, and Islamabad. During the quarter, we have proudly maintained 107 operational SMART schools, serving as pillars of hope and opportunities for the less fortunate children in the region.

At present, a total of 3,782 bright young minds are enrolled in these SMART schools. The sheer number of enrolled students is a testament to the crucial role these schools play in shaping the futures of these deserving children. Our SMART schools have consistently fostered an inclusive and empowering environment, as evidenced by the gender ratio of 53% girls and 47% boys among the enrolled students. This equitable representation further strengthens our commitment to empowering all children, regardless of gender, to pursue their dreams without limitations.



SMART SCHOOLS

Driving Women's Economic Empowerment

06

"BRITISH ASIAN TRUST"



Embark on a transformative journey with the Driving Women's Economic Empowerment (DWEE) program, a ground-breaking partnership between the Institute of Rural Management (IRM) and the British Asian Trust in Hyderabad, Sindh. In an exciting quarter update, skills development training continues at five centers for the DWEE project, benefiting 130 women in Batch 3. The initiative empowers women with skills and knowledge for employment and entrepreneurship. IRM connected with the district/division Women Chamber of Commerce, linking 209 women to stakeholders, including uniform centers. A consultative workshop engaged CEOs, EDs, and leaders from various renowned organizations like Welt Hungerhilfe (WHH), the International Rescue Committee, and SAFWCO to foster connections and explore trade opportunities.

Additionally, educational excursions were arranged for 130 female learners. The first group (focusing on artificial jewelry and hand embroidery) toured Boulevard Mall; the second group (specializing in stitching) visited Fateh Textile Mills; and the third group (comprising beauticians) explored Beauty Art Salon. These outings were designed to acquaint participants with current market trends, operational strategies in business, and the interactions between buyers and sellers. During the quarter, the British Asian Trust conducted a monitoring visit to IRM field centers, where they engaged with both past and current learners. The main purpose of this visit was to witness the progression of the training program for 130 women. The ensuing discussion yielded positive results, with the trainees expressing their appreciation for the chance to gain new skills, achieve economic empowerment, and make transformative changes in their lives.

Highlights of the Quarter

07



Dr. Roomi, CEO IRM addressing the Google Career Certificates launch ceremony



CEO IRM speaks about Climate adversities at the World Environment Day organized by SIF

Highlights of the Quarter

08



IRM has signed MoU with Fatima Jinnah Women's University, RWP



IRM has signed MoU with the University of Central Punjab, LHR

Highlights of the Quarter

09



“IRM organized a training on first aid fire fighting equipment for IRM, NRSP & RSPN employees”



“IRM organized an insightful symposium on Triple Planetary Crisis in IRM Head Office, ISB”

Highlights of the Quarter

10



48th Board of Directors meeting took place at the IRM Head Office, ISB



IRM has signed Letter of Cooperation with the Pakistan Meteorological Department

Highlights of the Quarter

11



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A delegation of senior professionals from AKF Afghanistan visited IRM Head Office, ISB
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CEO IRM at the tree plantation drive organized by SIF, IUCN & IRM
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Building a Prosperous Pakistan

Thank You!

For more details about our training programmes,
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