

J U N E - 2 0 2 3

# MONTHLY PROGRESS REPORT

"HARNESSING PEOPLE'S POTENTIAL"

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## PROJECTS

### **Southern Punjab Poverty Alleviation Project (SPPAP) Phase IV:**

In this project the main objective is to increase the income of the target population by enhancing their employment potential in which participants are being given vocational skills trainings as per market demand.

### **Punjab Human Capital Investment Project (PHCIP):**

The project aims to increase the access to quality health services, economic/social inclusion of the poor households and social protection service delivery platform in several districts.

### **Google Career Certificate:**

Google career certificate project has equipped thousands of Pakistani youth with free access to training courses, tools, products and programs. It helps people to prepare to be job-ready in less than 6 months at their own pace. It is designed to prepare jobseekers and underprivileged communities.

### **NEW PARTNERSHIPS INITIATIVE EXPAND – HUMAN DEVELOPMENT ACTIVITY (HDA):**

This project is to improve access and quality of education in selected primary and middle schools of Buner. It is aimed to enhance the instructional practices of teachers through capacity building sessions on multiple learning and assessment strategies.

### **IRM Smart Schools:**

As we all know education helps us to be healthy, save many lives, boost economic growth, earn money, raise quality crop, promote peace in the society so, the main objective of these schools is to provide primary education to street children in a multi-grade classroom setting and prepare them for board exams.

### **IRM Smart STEP:**

Smart STEP is an initiative to provide an opportunity to marginalized women from slum areas of Pakistan. The main objective is to mainstream unnoticed marginalized women through the provision of low-cost but quality vocational training, entrepreneurial skills and life skills.

### **Driving Women's Economic Empowerment:**

Driving Women's Economic Empowerment (DWEE) project is to promote economic empowerment among women through vocational training. This project is specifically designed to empower women by equipping them with the necessary vocational skills, knowledge, and Business Development Services to enhance their employability and entrepreneurial capabilities.



## SOUTHERN PUNJAB POVERTY ALLEVIATION PROJECT (SPPAP) PHASE IV

(INTERNATIONAL FUND OF AGRICULTURE DEVELOPMENT THROUGH GOVT OF PUNJAB)

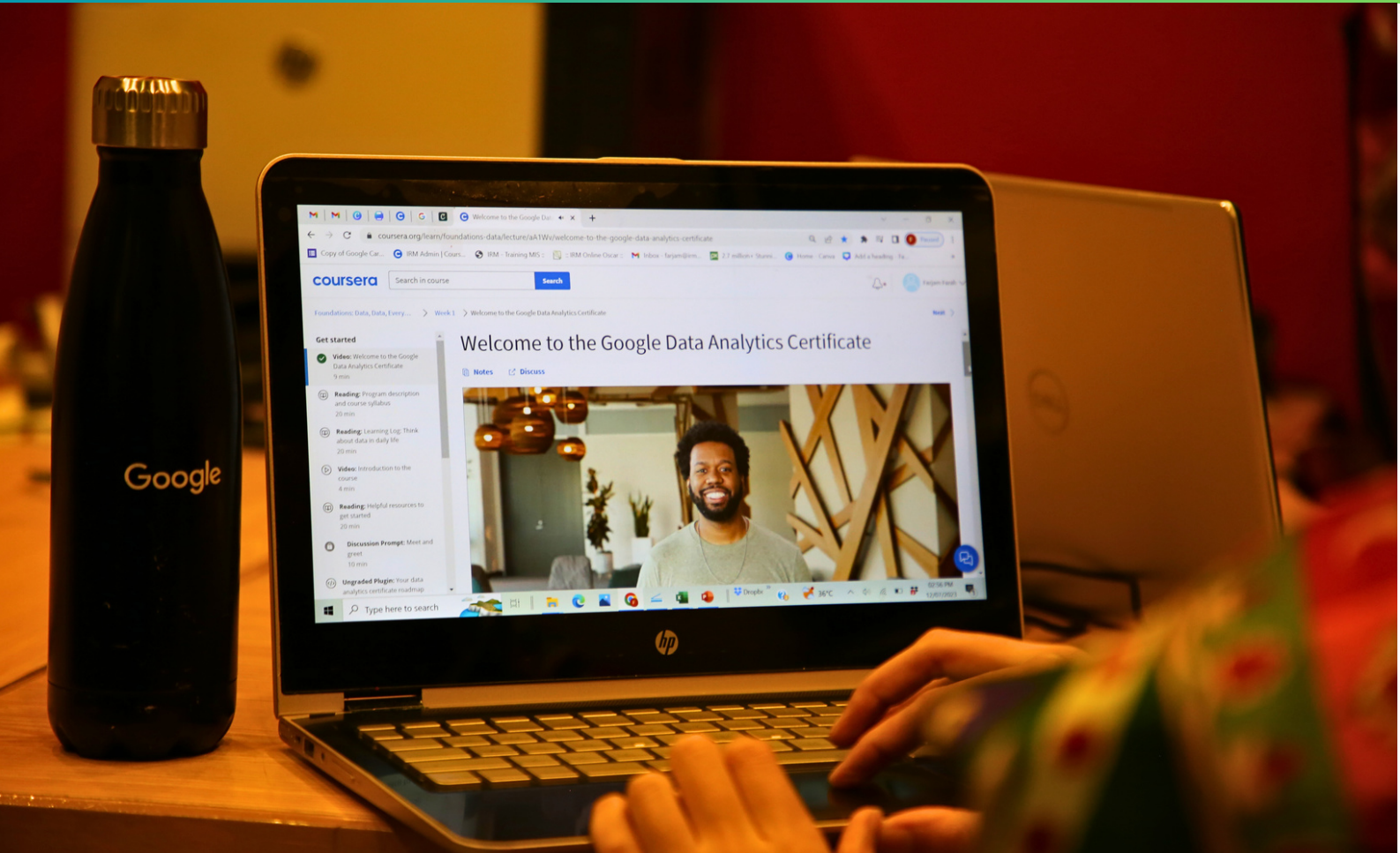
The Government of Punjab, with the generous financial support of the International Fund of Agriculture Development (IFAD), initiated the SPPAP project. The SPPAP Phase III implementation kicked-off in September 2020 in both North and South Punjab, and it was successfully completed in March 2023. As of 2023, 10,082 trainees have passed out in multiple trades. Training to the participants is given as per the market needs. SPPAP-VTO addendum to the agreement signed to implement SPPAP Phase-IV with target of 15,000 trainees from April 1, 2023 to March 31, 2028.



## PUNJAB HUMAN CAPITAL INVESTMENT PROJECT (PHCIP) (WORLD BANK THROUGH GOVT OF PUNJAB)

The Punjab Social Protection Authority (PSPA) has received financial support from World Bank through Government of Punjab for execution of Punjab Human Capital Investment Project (PHCIP). The project aims to increase the access to quality health services, economic/social inclusion of the poor households and social protection service delivery platform in selected districts of Punjab. IRM in collaboration with National Rural Support Programme (NRSP) has been awarded the rights to carry out the Economic Inclusion (EI) component of the project in district Bahawalpur & Muzaffargarh (Package I) and district Rajanpur & Rahim Yar Khan (Package II). During the period, In Package I, 965 mentors have been identified, while 812 mentors have been trained, 26,995 project beneficiaries have been enrolled, 22,686 Labor market readiness training has been conducted for beneficiaries, Livelihood investment formation has been conducted for 20,884 and 12,000 tangible and intangible assets has been transferred.

During the period, In Package II, 1,198 mentors have been identified, while 804 mentors have been trained, 27,449 project beneficiaries have been enrolled, 23,262 Labor market readiness training has been conducted for beneficiaries, Livelihood investment plan formation has been conducted for 20,654 and 12,003 tangible and intangible assets has been transferred.



## GOOGLE CAREER CERTIFICATES

We are thrilled to inform you about the latest update on the program by Grow with Google in Pakistan. Google introduced the Google Career Certificate in Pakistan for the first time as part of the global initiative "Grow with Google." As of 2023, IRM have provided 25,427 scholarships to both women and men across Pakistan, enabling them to pursue various fields.

Google and IRM remain dedicated to accelerating economic recovery by assisting individuals in finding employment, advancing their careers, and fostering business growth. Through this opportunity, IRM aims to empower underprivileged youth and support their growth and development in today's competitive job market.

### TESTIMONIALS



**RIMSHA FARRUKH**  
(ISLAMABAD)  
DATA ANALYTICS  
(FREELANCER)

Its a game-changer for me, opening up new opportunities. Certification in data analysis has allowed me to deepen my understanding of data analysis and visualization techniques, which has positively impacted my professional growth.

I have started to embark on a career as a Data Analytics freelancer, providing services such as analyzing large data sets and providing insights to companies.



**URWA MAQSOOD**  
(KARACHI)  
ASSOCIATE PROJECT  
MANAGER  
(KODEXO LABS)

I have been able to upgrade my skills in Agile Methodology, Scrum, Asana, Management skills, communication skills. After my graduation, I was in search of job but failed to secure one.

Soon after completing my specialization in Project Management secured a job Associate Project Manager. Now I am able to support my family.



**FAISAL ABBAS**  
(SARGODHA)  
SOCIAL MEDIA MARKETER  
(FREELANCER)

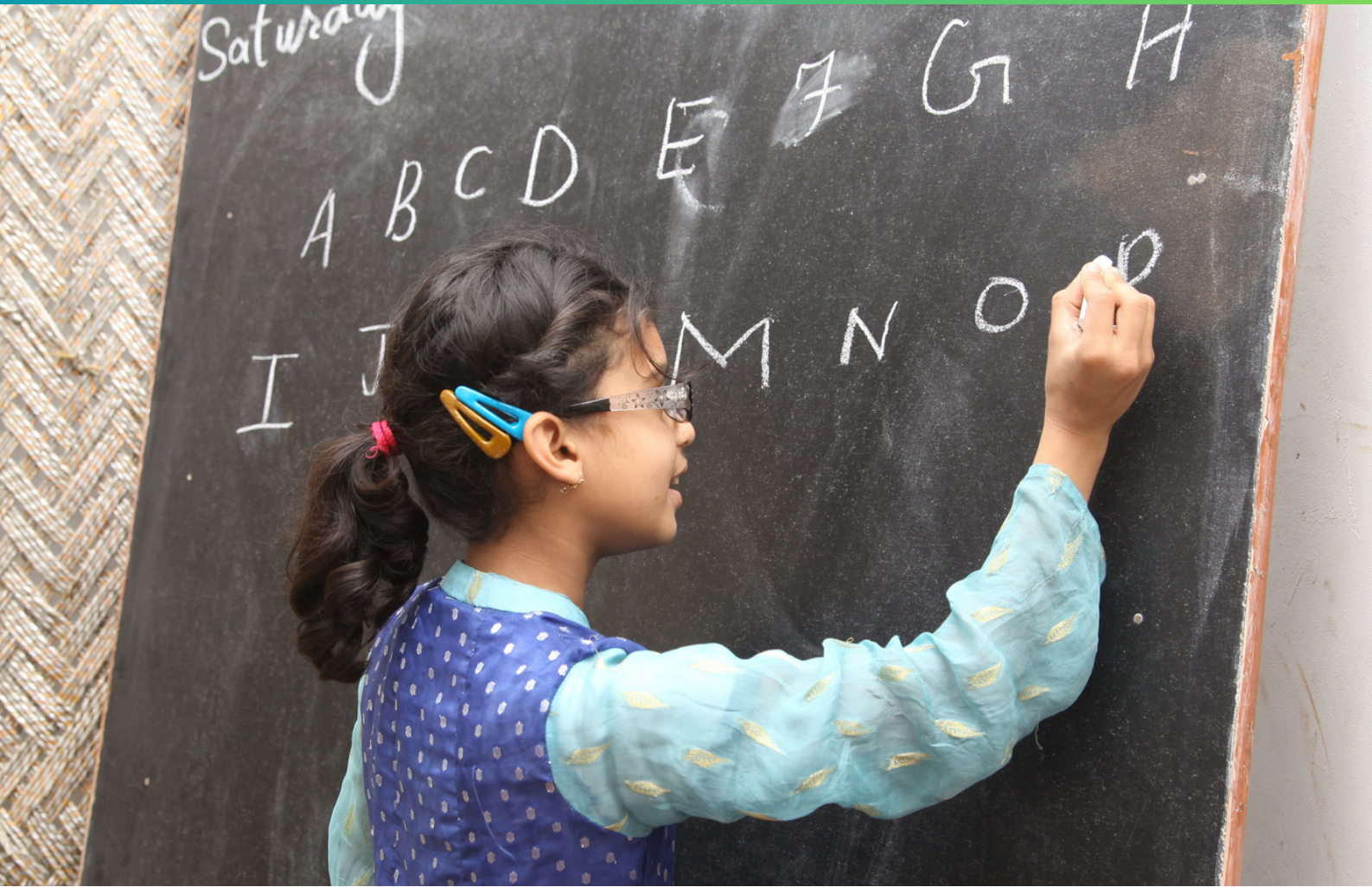
Obtaining the Google Certified Digital Marketing and E-Commerce certifications proved to be a game-changer for my career prospects. After getting my specialisation badge, my portfolio improved and enabled me to attract more clients my clients.

With my upgraded expertise and specialized skills, i have been able to improve my income because of getting more projects.



## NEW PARTNERSHIPS INITIATIVE EXPAND – HUMAN DEVELOPMENT ACTIVITY (HDA) (PALLADIUM THROUGH USAID)

Imagine a world where every child has access to a quality education. That's exactly what IRM is striving to achieve with the Palladium/USAID funded NPI Expand, HDA project in District Dir Upper. By working with teachers, headteachers, academic supervisors, and PTC members, IRM is providing professional development opportunities to improve teaching standards, managerial and leadership skills. These efforts are benefiting the teachers and the students who will receive high-quality education. What's unique about this project is its focus on the Minimum National Standards for Quality Education (MNSQE) and the specially developed Quality Standards for Teacher Education by E&SED KP. Teachers are not only learning the best practices in teaching but also how to deliver it effectively. The project is operational in 103 girls' schools, including 89 primary and 14 middle/high schools, across 5 adjacent tehsils and 17 Union Councils of District Dir Upper. With the project's help, these schools are transforming into centres of excellence in education, providing a brighter future for the children of the region. The first phase of the project concluded in the month of June, achieving 100% targets in terms of subject wise training, orientation meetings of head teachers and parent teacher council meetings. Furthermore, Teachers Learning Material (TLM) was also distributed among 86 schools.



## IRM Smart Schools

IRM Smart School programme aims to provide primary education to out-of-school children in a multi-grade classroom setting. The Smart Schools are located in areas that are not served by government schools, and provide education to around 30 students per teacher. The schools follow the government syllabus and prepare students for board exams at the end of 5th grade.

IRM Pakistan is committed to providing the necessary resources and support to ensure the success of its Smart Schools. The organization provides teacher training on multi-grade teaching methodologies, as well as uniforms, stationary and other support to students. Additionally, IRM also provides regular medical check-ups to students, and new learning techniques and innovations to keep students engaged and motivated. At present, 107 schools are operational in Punjab, Sindh and Islamabad with a total of 3,795 students enrolled having a gender ratio of 53% girls and 47% boys.





## Driving Women's Economic Empowerment (BRITISH ASIAN TRUST)

Driving Women's Economic Empowerment (DWEE) project is to promote economic empowerment among women through vocational training. This project is specifically designed to empower women by equipping them with the necessary vocational skills, knowledge, and Business Development Services to enhance their employability and entrepreneurial capabilities. Here are descriptions of activities conducted during the month of May 2023.

- **Skills development training** is ongoing at 5 centers; Total 130 women are being trained under batch 3: The DWEE project is currently conducting skills development training at five designated centers. This training program focuses on equipping women with relevant skills and knowledge to enhance their employability and entrepreneurial capabilities. In batch-3 of the training, a total of 130 women are undergoing this training program.
- **Soft Skills Training:** Soft skills training conducted for all 130 women learners of batch 3. The participants learnt about communication skills, decision making skill, marketing, and financial management for small business.
- **Educational Visit:** Under the Driving Women's Economic Empowerment (DWEE) project, IRM arranged an educational visit for 130 women learners in three different groups. The visits aimed to provide exposure to market trends, marketing, and observe buyer and seller behaviour. The women learners were accompanied by their trainers and community-based coordinators. Group one (artificial jewellery and hand embroidery) visited boulevard mall; group two (stitching) visited Fateh Textile Mills and group three (beautician) visited Beauty Art salon for their exposure.
- **BDO consultative workshop:** Consultation workshop conducted to develop linkages and explore more ideas on trades and business opportunity. CEOs, EDs, Chairpersons and Management level staff of following organizations participated in the event: Welt Hunger Hilfe (WHH), International Rescue Committee, Women Protection Cell, SAFWCO, Women Chamber of Commerce, Women Development Department, Social Welfare Department, University of Sindh and Research Institute for Social Empowerment.



## Health and Hygiene Session at Govt Girls High School Wari

The MHM orientation training sessions were organized in 14 Government Girls Middle & High Schools in District Upper Dir. The main objective of these sessions was to provide girls with knowledge about menstrual health and hygiene. Additionally, the sessions aimed to help them create action plans at the school level to raise awareness among other students about the best practices regarding menstrual health and hygiene.



## Training on Usage of Fire Extinguisher

IRM took a proactive step towards safety by organizing an enlightening training session on the effective usage of first aid firefighting equipment. We are proud to have equipped our dedicated employees from IRM, RSPN, and NRSP with essential life-saving knowledge.



## Monitoring Visit of British Asian Trust Management

The primary objective of the visit by management of British Asian Trust- Pakistan was to monitor the DWEE project, which focuses on providing training and empowerment opportunities for women. It is to observe the ongoing training program for 130 women trainees. The discussion was fruitful, and the trainee's expressed gratitude for the opportunity to acquire new skills and transform their lives.



## 48th Board of Director's Meeting

On the 19th of June 2023, the 48th Board of Directors meeting took place at the IRM Complex. All the Board Members were in attendance at the meeting, Dr. Shahida Jaffery Chairperson of the IRM Board of Directors, chaired the meeting and Dr. Roomi S. Hayat, CEO of IRM provided updates and presented information about overAll working of the IRM to the esteemed Board Members.



## Symposium on Triple Planetary Crisis

Islamabad, 12th June 2023 - The Institute of Rural Management (IRM) organized a symposium on the pressing issue of the "Triple Planetary Crisis". The event brought together a diverse audience of professionals, students, and community members concerned about the state of our planet. Notable speakers, including Ms. Aisha Khan (CE, CSCCC), Ms. Sana (Senior Environmentalist, NCPC) Tahir, and Dr. Asma Jabeen (Associate Prof, FJWU) delivered thought-provoking presentations on the challenges of climate change, pollution, and biodiversity loss in Pakistan.



## IRM Signed MoU with University of Central Punjab

This memorandum of understanding defines the operational framework for governing the cooperation between the IRM and UCP in the following areas: Google Career Certificates Programme, Participation of IRM staff in UCP regular training activities, Organization of joint activities for Pakistan and South-Asia (SAARC countries), Mutual Promotion of activities among partners.



Women Meeting on 7th June 2023





## LoC Signed Between IRM and PMD (Pakistan Meteorological Department)



PROJECT SUMMARY

Sr. No.	Training	Project	Client	Section	Duration		Target	Ongoing	Achieved	Achievement%
					From	To				
1	Head Teachers Orientation Meeting	Palladium NPI-Expand Human Development Activity	USAID Through Palladium	PDP	01-Jun-23	30-Jun-23	101	-	101	8%
2	Subject Base Teachers Training	Palladium NPI-Expand Human Development Activity	USAID Through Palladium	PDP	01-Jun-23	30-Jun-23	264	-	264	21%
3	PTC Meeting	Palladium NPI-Expand Human Development Activity	USAID Through Palladium	PDP	01-Jun-23	30-Jun-23	184	-	184	14%
4	MHM Sessions	Palladium NPI-Expand Human Development Activity	USAID Through Palladium	PDP	01-Jun-23	30-Jun-23	734	-	734	57%
Sub Total							1,283	-	1,283	100%
1	Mentors training	PHCIP-2	WB Through GOVT of Punjab	LEP	01-Jun-23	30-Jun-23	17	-	17	1%
2	Assets Transferred	PHCIP-2	WB Through GOVT of Punjab	LEP	01-Jun-23	30-Jun-23	2,523	-	2,523	99%
Sub Total							2,540		2,540	100%
Grand total							3,823		3,823	



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